

**ALAN D. RYERSON**  
**CPA/ABV, CFF, ASA**  
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**(515) 282-8019 x207**

## **BUSINESS AND PROFESSIONAL EXPERIENCE**

### **BCC Advisers (f/k/a Business Capital Corporation), Des Moines, Iowa**

#### **Principal, Sr. Vice President and Secretary (August 1992 – Present)**

Consultant and business adviser to Iowa-based businesses on financial and management projects, business planning and projections, mergers & acquisitions, and business valuations. Also primarily responsible for analysis and litigation support services provided to attorneys and their clients.

### **HMA, Inc. and Subsidiaries, Des Moines, Iowa**

#### **Vice President/Finance (July 1990 to July 1992)**

Director of all financial and tax matters, budgeting, investments, planning and projections for holding company and all operating entities. Coordinated the investigation and implementation of all agency mergers and acquisitions. Responsibilities included monitoring human resource function and maintenance and administration of qualified and non-qualified benefit plans.

### **Holmes, Murphy & Associates, Inc., Des Moines, Iowa**

#### **Vice President/Finance (May 1989 to July 1990)**

Supervision of all financial and tax matters, budgeting, investments, planning and projections for privately owned, multi-line, independent insurance agency. Performed due diligence and coordinated the implementation of all agency mergers and acquisitions. Responsibilities included monitoring information systems, administrative services and support services functions as well as branch operations.

#### **Financial Manager (May 1983 to May 1989)**

Supervised or performed all financial, tax and accounting matters, budgeting, cash management, planning and projections.

### **KPMG Peat Marwick, Des Moines, Iowa**

#### **(July 1976 to May 1983)**

Progressed to the position of Senior Tax Manager in the firm's tax department with primary responsibilities in the areas of personal and corporate tax and business planning for privately owned businesses.

## **EDUCATION**

Graduate: Drake University College of Business, May 1976  
Des Moines, Iowa  
Bachelor of Science (Accounting)

Graduate: Jefferson Community High School, May 1972  
Jefferson, Iowa

## **CIVIC AND OTHER ACTIVITIES**

### **Current Associations and Positions:**

- American Society of Appraisers - Accredited Senior Appraiser, 2000
- Certified Public Accountant, January 1977
- Iowa Society of CPAs - Member, May 1977
- Financial Executives International - Member, 1987
- American Institute of CPAs - Member, June 1982
- National Center for Employee Ownership - Member, 1998
- ESOP Association - Member, 2002
- Des Moines Estate Planners - Member, 2002; Treasurer, 2009
- Wednesday Tax Forum - Member, 2005
- National Association of Forensic Economics - Member, 1999
- Des Moines Club - Member, 1980
- Demonstratives, Inc. - Board Member, 2005

### **Past Associations and Positions:**

- American Society of Appraisers - Accredited Member, 1996
- Iowa Society of CPAs – Past President, President, Vice President, Treasurer
- Financial Executives International - Iowa Past President, President, Vice President, Treasurer
- Des Moines Host Lions Club - Past President, President, Vice President
- Phi Delta Theta Householding Corporation - President
- Polk-Des Moines Taxpayers Association - Board Member
- Des Moines Birthplace - Board Member
- Business Aid Society of Polk County - Board Member

### **Other:**

- Selected by The Des Moines Register as one of Iowa's 1993 "Up and Comers", an honor bestowed each year on 24 of the state's rising young business and economic development leaders.
- Iowa Life and Health Insurance Agent's License - 1994
- AICPA Certificate of Educational Achievement in Business Valuations - 1996
- Accredited in Business Valuation (ABV) designation by the AICPA - 1998
- Certified in Financial Forensics (CFF) designation by the AICPA - 2008

## **PRESENTATIONS AND ARTICLES**

“A ‘Happy’ Financial Settlement” presented to the Iowa Trial Lawyer’s Family Law Seminar, Amana, Iowa – June 1, 2001.

“Crisis Management – An Introduction to Business Continuity Planning” co-presented at the SecureIowa Conference, Des Moines, Iowa – December 7, 2001.

“The Valuation Process for ESOPs and Private Business: How to Value the Shares of a Closely-Held Business” presented at the ESOP Symposium sponsored by The Consulting Group of Salomon Smith Barney, Des Moines, Iowa – May 9, 2002.

“Mergers & Acquisitions – It Matters to You” presented to the Des Moines Estate Planners, Des Moines, Iowa – May 5, 2003.

“The ABCs of Business Valuation” mini-seminar sponsored by the Iowa Society of CPAs, West Des Moines, Iowa – December 4, 2003.

“The ABC’s of Family Law Financial Issues” co-presented to the Iowa State Bar Association Family Law Seminar, West Des Moines, Iowa – October 21, 2004.

“Anatomy of an ESOP (from an Investment Banking Perspective)” co-presented to the Iowa/Nebraska Chapter of The ESOP Association, West Des Moines, Iowa – May 5, 2006.

“Dealer Transition Panel Discussion” co-presented to the 2008 Annual Conference of the Iowa-Nebraska Equipment Dealers Association, LaVista, Nebraska – November 18, 2008.

“Valuation Panel Presentation” co-presented to the 2009 Winter Conference of the Iowa/Nebraska Chapter of The ESOP Association, Coralville, Iowa – February 12, 2009.

“Stripping Down the Tax Return...What Lies Beneath the Surface” and “Settling the Case: Recognizing (& Avoiding) the Financial/Tax Traps” co-presented to the Nebraska State Bar Association Family Law Section 2009 Family Law Update, Lincoln, Nebraska – July 24, 2009.

“Basics of Valuation” co-presented to Midwest Regional ESOP Association Conference of Champions, Minneapolis, Minnesota – September 25, 2009.